

**Board of Directors**

**Chair**

Dr. Curtis Lewis

**Vice-Chair**

Trayce Snow

**Secretary/Treasurer**

Candice Cheney

**Board Members**

John Carroll

Chris Patel

Paula Katz

Ronald Morgan

**Executive Director**

Clifford J. Moller

cjmoller@gaeda.org

**PUBLIC MEETING ANNOUNCEMENT**

*The public is invited to attend all meetings unless otherwise noted in accordance with the LA Opens Meeting Law pursuant to R.S. 42:11 – R.S. 42:28\* \*Formerly R.S.42:4.1-42:13.*

**Please Be Advised!!!**

**The Greater Alexandria Economic  
Development Authority (GAEDA) will hold  
the following:**

**COMMITTEE MEETINGS**

**Tuesday, December 12, 2023**

**8:00 A.M.**

**The Hotel Bentley ~ Bayou Roberts Room**

**200 Desoto Street**

**Alexandria, LA 71301**

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**REGULAR BOARD MEETING**

**Tuesday, December 12, 2023**

**8:15 A.M.**

**The Hotel Bentley ~ Bayou Roberts Room**

**200 Desoto Street**

**Alexandria, LA 71301**



**THE GREATER ALEXANDRIA ECONOMIC DEVELOPMENT AUTHORITY  
BOARD OF COMMISSIONERS**

Dr. Curtis Lewis, Chair  
Ms. Trayce Snow, Vice Chair  
Ms. Candice Cheney, Secretary/Treasurer  
Mr. John Carroll

Mr. Chris Patel  
Ms. Paula Katz  
Mr. Ronald Morgan

**GAEDA COMMITTEE MEETINGS AGENDA**

**Tuesday, December 12, 2023 ~ 8:00 a.m.**

**The Hotel Bentley ~ Bayou Roberts Room**

**200 Desoto Street ~ Alexandria, LA 71301**

*(Public comments can be made prior to any vote) (Please keep comments limited to 3 minutes per person)*

**Executive, Administration and Legal Committee**

Dr. Curtis Lewis, Chair, Ms. Trayce Snow, Vice-Chair, Ms. Candice Cheney, Secretary/Treasurer

1. Motion to recommend approval of the November 2023 Financial Statements- **Public Comments**
2. Motion to recommend approval of the 2024 Budget - **Public Comments**
3. Motion to recommend approval of the 2024 Legal Counsel’s Engagement Letter with The Law Firm of Tiffany N. Sanders. - **Public Comments**
4. Motion to recommend approval of the 2024 Certified Public Accountant’s Engagement Letter Knight Masden CPA’s. - **Public Comments.**
5. Motion to recommend ratifying payment of the November 2023 Legal Bill - **Public Comments**
6. Motion to recommend ratifying payment of the November 2023 Accounting Bill - **Public Comments**
7. To hear public comments.

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**Governmental Relations Committee**

Mr. John Carroll, Chair; Mr. Chris Patel; Ms. Paula Katz

1. To hear public comments.

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**Economic Development Committee**

Ms. Trayce Snow, Chair; Mr. John Carroll; Ms. Paula Katz; Mr. Chris Patel

1. Motion to recommend approval of a Cooperative Endeavor Agreement with the Alexandria Museum of Arts in an amount not to exceed Sixty Thousand Dollars (\$60,000) for the 2024 Exhibits and Cultural Programming. **Public Comments.**
2. Motion to recommend approval of a Cooperative Endeavor Agreement with the River Oaks Arts Center in an amount not to exceed Twenty-Eight Thousand Dollars (\$28,000) for the 2024 Exhibition, Education and Event Series. **Public Comments.**
3. Motion to recommend approval of a Cooperative Endeavor Agreement with the Rapides Symphony Orchestra in an amount not to exceed Twenty Thousand Dollars (\$20,000.00) for the 2024 Concert Series. **-Public Comments.**
4. Motion to recommend approval of a Cooperative Endeavor Agreement with the Veterans of

Foreign Wars Department of Louisiana in an amount not to exceed Twelve Thousand Five Hundred Dollars (\$12,500) in 3 installments:

- a. Five Thousand Dollars (\$5,000) to assist with meals and advertisement of the Mid-Winter Conference to be held at The Bentley on January 25-28, 2024;
- b. Five Thousand Dollars (\$5,000) to assist with meals and advertisement of the State Convention to be held at the Bentley on June 27-30, 2024;
- c. Two Thousand Five Hundred Dollars (\$2,500) to assist with meals and advertisement of the Council Administration Meeting to be held at the Bentley on August 9-11, 2024 – **Public Comments**.

4) Motion to recommend approval of a Cooperative Endeavor Agreement with Louisiana State University (LSUA) in an amount not to exceed Forty-Seven Thousand Five Hundred Dollars (\$47,500) in 5 installments:

- a. Two Thousand Dollars (\$2,000) for assistance with meals and advertisement of the Generals Softball Showdown to be held at the LSUA Campus and Champions Park on February 2-3, 2023 and February 9-10, 2024;
- b. Six Thousand Five Hundred Dollars (\$6,500) to assist with meals and advertisement and marketing of the LSUA Tennis Tournaments to be held at LSUA Campus and Alexandria City Courts on February 23-24, 2024 and April 4-7, 2024;
- c. Two Thousand Dollars (\$2,000) for assistance with meals and advertisement of the Red River Athletic Conference Annual Softball Tournament to be held at the Louisiana Christian University on May 1-May 5, 2024;
- d. Sixteen Thousand Dollars (\$16,000) to assist with the bid fee for the Red River Athletic Basketball Conference to be held at the Rapides Parish Coliseum on March 1-3, 2024;
- e. Seventeen Thousand Dollars (\$17,000) to assist with the National Association of Intercollegiate Athletics (NAIA) Basketball Tournament bid fee to be held at the Rapides Parish Coliseum on March 14-16, 2024. – **Public Comments**

5) Motion to not recommend approval of a grant request with Education Foundation of Epsilon Psi Lambda in the amount of Fifteen Thousand Dollars (\$15,000) for the Alpha Ambassadors Statewide Conference and Leadership Development Institute to be held at 915 Third Street on February 23, 2024. **Public Comments**

6) Motion to recommend approval of a Cooperative Endeavor with the American Junior Golf Association in an amount not to exceed Thirteen Thousand Dollars (\$13,000) for meals and advertisement and marketing of the American Junior Golf Association Alexandria Preview to be held at Oakwing Golf Club on March 21-24, 2024. **Public Comments**

7) Motion to recommend approval of a Cooperative Endeavor Agreement with the Manna House

in an amount not to exceed Ten Thousand Dollars (\$10,000) for meals and advertisement and marketing of the 2024 Pro/AM/APT Pro Tour to be held at Links on the Bayou on March 18-23, 2023. **Public Comments**

- 8) Motion to recommend approval of a Cooperative Endeavor Agreement with Louisiana Health Information Management Association (LHIMA) in an amount not to exceed Ten Thousand Dollars (\$10,000) for meals and advertisement and marketing of the 2024 7th Annual LHIMA Convention to be held at The Hotel Bentley on March 13-15, 2024. - **Public Comments**
- 9) Motion to recommend approval of a Cooperative Endeavor Agreement with Friends of Bringhurst in an amount not to exceed Five Thousand Dollars (\$5,000) for meals and advertisement of the 2024 Bayou Rapides Invitational High School Golf Tournament to be held at Links on the Bayou and Oakwing Golf Club on March 15-16, 2024. - **Public Comments**
- 10) Motion to recommend approval of a Cooperative Endeavor Agreement with Grand Lodge of Louisiana Free and Accepted Masons in an amount not to exceed Five Thousand Dollars (\$5,000) for meals and advertisement and marketing of the 2024 Grand Lodge Annual Session to be held at the Randolph Riverfront Center on April 19-21, 2024. - **Public Comments**
- 11) Motion to recommend approval of a Cooperative Endeavor Agreement with Kent House in an amount not to exceed Ten Thousand Dollars (\$10,000) for advertisement of the 13th Annual Le Tour de Bayou to be held September 20-21, 2024. **Public Comments**
- 12) Motion to recommend approval of a Cooperative Endeavor Agreement with 49th PL Productions dba ETA Festivals in an amount not to exceed Fifteen Thousand Dollars (\$15,000) for advertisement of the Louisiana Elvis Festival to be held at the Coughlin Saunders Performing Arts Center on April 25-27, 2024 - **Public Comments**
- 13) Motion to recommend approval of a Cooperative Endeavor Agreement with the Louisiana Taxidermists Association in an amount not to exceed Five Thousand Dollars (\$5,000) for meals and advertisement of the LA Taxidermist Conference to be held at the Randolph Riverfront Center on May 16-18, 2024. - **Public Comments**
- 14) To hear an Executive Director's report
- 15) To hear public comments

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#### **Capital Projects Committee**

Ms. Trayce Snow, Chair; Mr. John Carroll; Mr. Chris Patel, Mr. Ronald Morgan

1. To hear public comments.

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#### **Operations & Human Resources Committee**

Ms. Candice Cheney, Chair, Ms. Paula Katz; Mr. Ronald Morgan

1. To hear public comments.



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**200 Desoto Street, Alexandria, LA 71301**  
*(Please keep comments limited to 3 minutes per person)*

- A. Call to Order**
- B. Invocation**
- C. Pledge of Allegiance**
- D. Roll Call**
- E. Active Items**
- F. Public Hearing regarding the 2024 Budget**
  - 1) Motion to adopt the 2024 Budget-Public Comments- **Public Comments**
  - 2) Motion to approve a resolution adopting the 2024 Budget-**Public Comments**
  - 3) Motion to approve the December 2023 Consent Agenda:
    - a) Motion to approve the November 2023 Meeting Minutes-**Public Comments**
    - b) Motion to approve the November 2023 Financial Statements-**Public Comments**
    - c) Motion to ratify the payment of the November 2023 Accounting Bill-**Public Comments**
    - d) Motion to ratify the payment of the November 2023 Legal Bill-**Public Comments**
  - 4) Motion to approve the 2024 Legal Counsel’s Engagement Letter with the Law Firm of Tiffany N. Sanders- **Public Comments**
  - 5) Motion to approve the 2024 Certified Public Accountant’s Engagement Letter with Knight Masden CPA’s.. - **Public Comments.**
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Orchestra in an amount not to exceed Twenty Thousand Dollars (\$20,000.00) for the 2024 Concert Series. **-Public Comments.**

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**\*Additions to agenda made by unanimous consent only!**

Alpha Ambassadors Statewide Conference and Leadership Development Institute to be held at 915 Third Street on February 23, 2024. **Public Comments**

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- G. Executive Director's Report**
- H. Commissioner Comments**
- I. Legal Counsel Comments**
- J. Accountant Comments**
- K. Public Comments or Questions**
- L. Adjourn**

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