

Board of Directors

Chair
Dr. Curtis Lewis

Vice-Chair
Trayce Snow

Secretary/Treasurer
Candice Cheney

Board Members
John Carroll
Chris Patel
Paula Katz
Ronald Morgan

Executive Director
Clifford J. Moller
cjmoller@gaeda.org

PUBLIC MEETING ANNOUNCEMENT

The public is invited to attend all meetings unless otherwise noted in accordance with the LA Opens Meeting Law pursuant to R.S. 42:11 – R.S. 42:28 *Formerly R.S.42:4.1-42:13.*

Please Be Advised!!!

The following meetings of the Greater Alexandria Economic Development Authority (GAEDA) are cancelled:

COMMITTEE MEETINGS & REGULAR MEETING

Tuesday, January 16, 2024

8:00 A.M.

**The Hotel Bentley ~ Bayou Roberts Room
200 Desoto Street Alexandria, LA 71301**

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RESCHEDULED FOR :

Wednesday, January 17, 2024

8:15 A.M.

**The Hotel Bentley ~ Bayou Roberts Room
200 Desoto Street
Alexandria, LA 71301**



**THE GREATER ALEXANDRIA ECONOMIC DEVELOPMENT AUTHORITY
BOARD OF COMMISSIONERS**

Dr. Curtis Lewis, Chair	Mr. Chris Patel
Ms. Trayce Snow, Vice Chair	Ms. Paula Katz
Ms. Candice Cheney, Secretary/Treasurer	Mr. Ronald Morgan
Mr. John Carroll	

GAEDA COMMITTEE MEETINGS AGENDA

Tuesday, January 17, 2024 ~ 8:00 a.m.

The Hotel Bentley ~ Bayou Roberts Room

200 Desoto Street ~ Alexandria, LA 71301

(Public comments can be made prior to any vote) (Please keep comments limited to 3 minutes per person)

Executive, Administration and Legal Committee

Dr. Curtis Lewis, Chair, Ms. Trayce Snow, Vice-Chair, Ms. Candice Cheney, Secretary/Treasurer

1. Motion to recommend approval of the December 2023 Financial Statements- **Public Comments**
2. Motion to recommend ratifying payment of the December 2023 Legal Bill - **Public Comments**
3. Motion to recommend ratifying payment of the December 2023 Accounting Bill - **Public Comments**
4. Motion to recommend approval of the 2023 Budget Amendments-**Public Comments**
5. To hear public comments.

Governmental Relations Committee

Mr. John Carroll, Chair; Mr. Chris Patel; Ms. Paula Katz

1. To hear public comments.

Economic Development Committee

Ms. Trayce Snow, Chair; Mr. John Carroll; Ms. Paula Katz; Mr. Chris Patel

1. Motion to not recommend approval of a grant request from the Grand Council of Cryptic Masons. **Public Comments**
2. Motion to recommend approval of a Cooperative Endeavor Agreement with OnPoint Community Out- Reach in an amount not to exceed Five Thousand Dollars (\$5,000) for advertisement and marketing with billboards, television and radio of the Cowboy play to be held May 11, 2024. **Public Comments**
3. Motion to recommend approval of a Cooperative Endeavor Agreement with CLBC Community Development Corporation, Inc. in an amount not to exceed Nine Thousand Dollars (\$9,000) to assist with advertisement and marketing utilizing billboards, television, and radio of the Interdenominational City-Wide and Surrounding Areas Revival to be held April 1-4, 2024. - **Public Comments**
4. Motion to recommend approval of a Cooperative Endeavor Agreement with the Central Louisiana Juneteenth Association, Inc in an amount not to exceed Fourteen Thousand Dollars (\$14,000) to assist with meals and advertisement/marketing utilizing billboards, television and radio of the

2024 Juneteenth Celebration to be held June 14-19, 2024. **Public Comments**

5. Motion to recommend approval of a Cooperative Endeavor Agreement with Lucy's House Entertainment, LLC in an amount not to exceed Five Thousand Dollars (\$5,000) to assist with advertisement/marketing utilizing billboards, television and radio of the Love & Laughter Concert & Comedy Show to be held April 12, 2024. **Public Comments**
6. To hear public comments

Capital Projects Committee

Ms. Trayce Snow, Chair; Mr. John Carroll; Mr. Chris Patel, Mr. Ronald Morgan

1. To hear public comments.

Operations & Human Resources Committee

Ms. Candice Cheney, Chair, Ms. Paula Katz; Mr. Ronald Morgan

1. To hear public comments.



**THE GREATER ALEXANDRIA ECONOMIC DEVELOPMENT AUTHORITY (GAEDA)
BOARD OF COMMISSIONERS**

Dr. Curtis Lewis, Chair
Mrs. Trayce Snow, Vice-Chair
Ms. Candice Cheney, Secretary. Treasurer
Mr. John Carroll

Mr. Chris Patel
Mrs. Paula Katz
Mr. Ronald Morgan

**REGULAR MEETING AGENDA Tuesday,
January 17, 2024 ~ 9:00 a.m. The Hotel
Bentley ~ Bayou Roberts Room
200 Desoto Street, Alexandria, LA 71301
*(Please keep comments limited to 3 minutes per person)***

- A. Call to Order**
- B. Invocation**
- C. Pledge of Allegiance**
- D. Roll Call**
- E. Election of 2024 Officers**
- F. Active Items**

- 1) Motion to approve the January 2024 Consent Agenda:
 - a) Motion to approve the December 2023 Meeting Minutes-**Public Comments**
 - b) Motion to approve the December 2023 Financial Statements-**Public Comments**
 - c) Motion to ratify the payment of the December 2023 Accounting Bill-**Public Comments**
 - d) Motion to ratify the payment of the December 2023 Legal Bill-**Public Comments**
- 2) Motion to approve the 2023 Budget Amendments- **Public Comments**
- 3) Motion to not approve a grant request from the Grand Council of Cryptic Masons. **Public Comments**
- 4) Motion to approve a Cooperative Endeavor Agreement with OnPoint Community Outreach in an amount not to exceed Five Thousand Dollars (\$5,000) for advertisement and marketing with billboards, television and radio of the Cowboy play to be held May 11, 2024. **Public Comments**
- 5) Motion to approve a Cooperative Endeavor Agreement with CLBC Community Development Corporation, Inc. in an amount not to exceed Nine Thousand Dollars (\$9,000) to assist with advertisement and marketing utilizing billboards, television, and radio of the Interdenominational City-Wide and Surrounding Areas Revival to be held April 1-4, 2024. -**Public Comments**
- 6) Motion to approve a Cooperative Endeavor Agreement with the Central Louisiana Juneteenth Association, Inc in an amount not to exceed Fourteen Thousand Dollars (\$14,000) to assist with meals and advertisement/marketing utilizing billboards,

television and radio of the 2024 Juneteenth Celebration to be held June 14-19, 2024.
Public Comments

- 7) Motion to approve a Cooperative Endeavor Agreement with Lucy's House Entertainment, LLC in an amount not to exceed Five Thousand Dollars (\$5,000) to assist with advertisement/marketing utilizing billboards, television and radio of the Love & Laughter Concert & Comedy Show to be held April 12, 2024. **Public Comments**

- G. Motion to enter into Executive Session to discuss the character, professional competence, or physical or mental health of a person.**
- H. Commissioner Comments**
- I. Legal Counsel Comments**
- J. Accountant Comments**
- K. Public Comments or Questions**
- L. Adjourn**

***Additions to agenda made by unanimous consent only!**