

Board of Directors

Chair

Mrs. Trayce Snow

Vice-Chair

Dr. Curtis Lewis

Secretary/Treasurer

Mrs. Paula Katz

Board Members

Mr. John Carroll

Ms. Candice Cheney

Mr. Chris Patel

Mr. Ronald Morgan

Executive Director

Ms. Angela Varnado

avarnado@gaeda.org

PUBLIC MEETING ANNOUNCEMENT

The public is invited to attend all meetings unless otherwise noted in accordance with the LA Opens Meeting Law pursuant to R.S. 42:11 – R.S. 42:28*

*Formerly R.S.42:4.1-42:13.

Please Be Advised!!!

The following meetings of the Greater Alexandria Economic Development Authority (GAEDA) are as follows:

COMMITTEE MEETINGS

Tuesday, February 20, 2024

8:00 A.M.

Hotel Bentley~Bayou Roberts Room
200 Desoto Street ~ Alexandria, LA 71301

REGULAR MEETING

Tuesday, February 20, 2024

8:15 A.M.

Hotel Bentley~Bayou Roberts Room
200 Desoto Street ~ Alexandria, LA 71301



**THE GREATER ALEXANDRIA ECONOMIC DEVELOPMENT
AUTHORITY BOARD OF COMMISSIONERS**

Ms. Trayce Snow, Chair
Dr. Curtis Lewis, Vice Chair
Ms. Paula Katz, Secretary/Treasurer
Mr. John Carroll

Ms. Candice Cheney
Mr. Chris Patel
Mr. Ronald Morgan

GAEDA COMMITTEE MEETINGS AGENDA

Tuesday, February 20, 2024 ~ 8:00 a.m.

The Hotel Bentley ~ Bayou Roberts Room

200 Desoto Street ~ Alexandria, LA 71301

(Public comments can be made prior to any vote) (Please keep comments limited to 3 minutes per person)

Executive, Administration and Legal Committee

Ms. Trayce Snow, Chair; Dr. Curtis Lewis, Vice-Chair; Mrs. Paula Katz, Secretary/Treasurer

1. Motion to recommend approval of the January 2024 Financial Statements- **Public Comments**
2. Motion to recommend ratifying payment of the January 2024 Legal Bill - **Public Comments**
3. Motion to recommend ratifying payment of the January 2024 Accounting Bill - **Public Comments**
4. To hear a presentation on Placer.ai: Location Intelligence & Foot Traffic Data Software
5. Motion to recommend approval of Cooperative Endeavor Agreement with the Alexandria/Pineville Convention and Visitors Bureau in an amount not to exceed Sixteen Thousand Five Hundred Dollars (\$16,500) to be used to offset the annual fee associated with the Placer Labs, Inc. subscription. – **Public Comments**
6. To hear public comments.

Governmental Relations Committee

Dr. Curtis Lewis, Chair; Mr. Chris Patel; Ms. Candice Cheney

1. To hear public comments.

Capital Projects Committee

Mr. John Carroll, Chair; Dr. Curtis Lewis; Mr. Ronald Morgan

1. To hear public comments.



**THE GREATER ALEXANDRIA ECONOMIC DEVELOPMENT AUTHORITY (GAEDA)
BOARD OF COMMISSIONERS**

Mrs. Trayce Snow, Chair
Dr. Curtis Lewis, Vice-Chair
Mrs. Paula Katz, Secretary/Treasurer
Mr. John Carroll

Ms. Candice Cheney
Mr. Chris Patel
Mr. Ronald Morgan

REGULAR MEETING AGENDA
Tuesday, February 20, 2024 ~ 8:15 a.m.
The Hotel Bentley ~ Bayou Roberts Room
200 Desoto Street, Alexandria, LA 71301
(Please keep comments limited to 3 minutes per person)

- A. Call to Order**
- B. Invocation**
- C. Pledge of Allegiance**
- D. Roll Call**
- F. Active Items**

- 1) Motion to approve the February 2024 Consent Agenda:
 - a) Motion to approve the January 2024 Meeting Minutes-**Public Comments**
 - b) Motion to approve the January 2024 Financial Statements-**Public Comments**
 - c) Motion to ratify the payment of the January 2024 Accounting Bill-**Public Comments**
 - d) Motion to ratify the payment of the January 2024 Legal Bill-**Public Comments**
- 2) Motion to approve the Compensation Package and Contract for the Executive Director. **Public Comments**
- 3) Motion to approve a Cooperative Endeavor Agreement with the Alexandria/Pineville Convention and Visitors Bureau in an amount not to exceed Sixteen Thousand Five Hundred Dollars (\$16,500) to be used to offset the annual fee associated with the Placer Labs, Inc. subscription. – **Public Comments**
- 4) Motion to approve a Cooperative Endeavor Agreement with the Louisiana Beauticians & Barbers Association, Inc. in the amount of Three Thousand Dollars (\$3,000) for the 77th Conference, Tradeshow & Education “Mastering Trends for Beauty Industry Success” to be held April 13, 2024.
- 5) Motion to not recommend a grant request from Glass Act Recycling for the Love the Boot Bonanza to be held April 27, 2024.
- 6) Motion to consider a grant request from Louisiana Community & Technical College System in the amount of Ten Thousand Dollars (\$10,000) for the annual SkillsUSA Louisiana Leadership and Skills Conference to be held April 15-17, 2024.

- G. Executive Director Comments**

- H. Commissioner Comments**
- I. Legal Counsel Comments**
- J. Accountant Comments**
- K. Public Comments or Questions**
- L. Adjourn**

***Additions to agenda made by unanimous consent only!**