

**Greater Alexandria Economic Development Authority
Executive, Administration and Legal Committee Meeting**

Minutes: Meeting of Tuesday, March 19, 2024

Present: Dr. Curtis Lewis, Vice Chair, Mrs. Paula Katz

Absent: None

The monthly meeting of the Greater Alexandria Economic Development Authority's Executive, Administration and Legal Committee was called to order by Commissioner Lewis at 8:00 a.m. Executive Director, Angela Varnado called the roll. A quorum was present.

It was moved by Commissioner Katz and seconded by Commissioner Lewis to recommend approving the December 2023 Financial Statements. A discussion was held. There being no public comments, the motion was passed by unanimous vote.

It was moved by Commissioner Katz and seconded by Commissioner Lewis to recommend approving the January 2024 Financial Statements. A discussion was held. There being no public comments, the motion was passed by unanimous vote.

It was moved by Commissioner Katz and seconded by Commissioner Lewis to recommend approving the February 2024 Financial Statements. A discussion was held. There being no public comments, the motion was passed by unanimous vote.

It was moved by Commissioner Katz and seconded by Commissioner Lewis to recommend changing the GAEDA Committee Meetings from the 3rd Tuesday of the month to the 2nd Tuesday of the month at 3p.m. in the GAEDA Conference Room. A discussion was held. There being no public comments, the motion was passed by unanimous vote.

There being no further business to come before the Committee, the meeting was adjourned at 8:29 a.m.

**Greater Alexandria Economic Development Authority
Governmental Relations Committee Meeting**

Minutes: Meeting of Tuesday, March 19, 2024

Present: Mr. John Carroll, Mr. Chris Patel, Mr. John Callis

Absent: None

The monthly meeting of the Greater Alexandria Governmental Relations Committee was called to order by Commissioner Carroll at 8:29 a.m., Executive Director, Angela Varnado called the roll. A quorum was present.

There being no business to come before the Committee, the meeting was adjourned at 8:30 a.m.

**Greater Alexandria Economic Development Authority
Capital Projects Committee Meeting**

Minutes: Meeting of Tuesday, March 19, 2024

Present: Mr. Morgan, Chair, Mr. Chris Patel, Mr. Greg Upton

Absent: None

The monthly meeting of the Greater Alexandria Economic Development Authority's Capital Projects Committee was called to order by Commissioner Morgan at 8:30 a.m. Executive Director, Angela Varnado called the roll. A quorum was present.

The Committee heard a presentation on the Masonic Drive Corridor from Keith Hillman of Meyer, Meyer, Lacroix Hixon.

The Committee held a discussion regarding the Attorney General's opinion, opining that GAEDA does not have the to provide a grant outside the territorial boundaries of the development authority if it does not further the renovation, restoration and development of property within the city of Alexandria.

The Committee held a discussion regarding potential capital projects for GAEDA to engage.

There being no further business to come before the Committee, the meeting was adjourned at 8:40 a.m.

**Greater Alexandria Economic Development Authority
Economic Development Committee Meeting**

Minutes: Meeting of Tuesday, March 19, 2024

Present: Mrs. Paula Katz, Chair; Mr. Ronald Morgan; Mr. Chris Patel, Mr. John Carroll

Absent: None

The monthly meeting of the Greater Alexandria Economic Development Authority's Economic Development Committee was called to order by Commissioner Katz at 8:40 a.m. Executive Director, Angela Varnado called the roll. A quorum was present.

The Committee heard a presentation from Chris Gould from Implan Economic Impact Data and Analytical Applications. A discussion was held.

The Executive Director gave an overview of Placer.ai: Location Intelligence & Foot Traffic Data Software. She further requested that the item be approved so that staff could continue to work cooperatively with the CVB to extract relevant data to assist with grant making decisions. A discussion was held.

It was moved by Commissioner Carroll and seconded by Commissioner Patel to recommend approval of Cooperative Endeavor Agreement with the Alexandria/Pineville Convention and Visitors Bureau in an amount not to exceed Sixteen Thousand Five Hundred Dollars (\$16,500) to be used to offset the annual fee associated with the Placer Labs, Inc. subscription. There being no public comments, the motion was passed by unanimous vote.

The Committee heard a discussion regarding the Attorney General's opinion, opining that GAEDA does not have authority to provide a grant outside the territorial boundaries of the development authority if it does not further the renovation, restoration and development of property within the city of Alexandria.

The Committee heard a discussion regarding modifications to the Grant/Funding process. Commissioner Patel recommended having additional requirements such as a performance clause, a cap based on anticipated tax revenues and a minimum criterion for applicants. The committee was asked to submit ideas/revisions to the grant application as well as staff.

There being no further business to come before the Committee, the meeting was adjourned at 9:54 a.m.

**Greater Alexandria Economic Development Authority
Operations & Human Resources Committee Meeting**

Minutes: Meeting of Tuesday, March 19, 2024

Present: Mr. Ronald Morgan, Chair, Mr. Chris Patel; Mr. John Callis

Absent: None

The monthly meeting of the Greater Alexandria Economic Development Authority's Operations and Human Resource Committee was called to order by Commissioner Morgan at 9:55 a.m. Executive Director, Angela Varnado called the roll. A quorum was not present.

There being no business to come before the Committee, the meeting was adjourned at 9:56 a.m.

**Greater Alexandria Economic Development Authority
Regular Meeting**

Minutes: Meeting of Tuesday, March 19, 2024

Present: Dr. Curtis Lewis, Vice-Chair; Mrs. Paula Katz, Secretary/Treasurer; Mr. Ronald Morgan; Mr. John Callis; Mr. Greg Upton

The monthly regular meeting of the Greater Alexandria Economic Development Authority was called to order by Commissioner Lewis at 9:58 a.m., Executive Director, Angela Varnado called the roll. A quorum was present.

Nominations for the office of Chair were taken.

It was moved by Commissioner Katz to nominate Commissioner Lewis.

A roll call vote for Commissioner Lewis was as follows:

Commissioner Lewis: Yes

Commissioner Katz: Yes

Commissioner Carroll: No

Commissioner Patel: No

Commissioner Morgan: Yes

Commissioner Callis: No

Commissioner Upton: No

There being no further comments, motion failed.

It was moved by Commissioner Carroll to nominated Commissioner Upton.

A roll call vote for Commissioner Upton was as follows:

Commissioner Lewis: No

Commissioner Katz: No

Commissioner Carroll: Yes

Commissioner Patel: Yes

Commissioner Morgan: No

Commissioner Callis: Yes

Commissioner Upton: Yes

There being no further comments, motion passed.

It was moved by Commissioner Lewis and seconded by Commissioner Carroll to approve the March 2024 Consent Agenda tabling Item "a". A discussion was held. There being no further comments, motion passed and Item "a" was tabled by unanimous vote.

It was moved by Commissioner Upton and seconded by Commissioner Carroll to table the approval of the February 13, 2024 Meeting Minutes. A discussion was held. There being no further comments, motion was tabled.

It was moved by Commissioner Carroll and seconded by Commissioner Callis to table the approval to approve the February 16, 2024 Meeting Minutes. A discussion was held. There

being no further comments, motion was tabled.

It was moved by Commissioner Lewis and seconded by Commissioner Carroll to approve the December 2023 Financial Statements. There being no further comments, motion passed.

It was moved by Commissioner Lewis and seconded by Commissioner Katz to approve the January 2024 Financial Statements. There being no further comments, motion passed.

It was moved by Commissioner Lewis and seconded by Commissioner Carroll to approve the February 2024 Financial Statements. There being no further comments, motion passed.

It was moved by Commissioner Morgan and seconded by Commissioner Lewis to change the GAEDA Committee Meetings from the 3rd Tuesday of the month to the 2nd Tuesday of the month at 3p.m. in the GAEDA Conference Room. - A roll call vote was as follows:

Commissioner Lewis: Yes

Commissioner Katz: Yes

Commissioner Carroll: No

Commissioner Patel: No

Commissioner Morgan: Yes

Commissioner Callis: No

Commissioner Upton: No

There being no further comments, motion failed.

It was moved by Commissioner Lewis and seconded by Commissioner Carroll to accept the Annual Audit report presented by Oestriecher & Company CPAs. for the year ended December 31, 2023. There being no further comments, motion passed.

It was moved by Commissioner Lewis and seconded by Commissioner Katz to approve a Cooperative Endeavor Agreement with the Alexandria/Pineville Convention and Visitors Bureau in an amount not to exceed Sixteen Thousand Five Hundred Dollars (\$16,500) to be used to offset the annual fee associated with the Placer Labs, Inc. subscription. There being no further comments, motion passed.

The Executive Director commented that she is pleased to welcome the new commissioners and looks forward to working with everyone.

There being no further business to come before the Board, the meeting was adjourned at 10:17 a.m.