THE GREATER ALEXANDRIA ECONOMIC DEVELOPMENT AUTHORITY (GAEDA)
BOARD OF COMMISSIONERS

Mr. Greg Upton, Chair
Dr. Curtis Lewis, Vice-Chair
Mrs. Paula Katz, Secretary/Treasurer
Mr. John Carroll
Mr. Chris Patel
Mr. Ronald Morgan
Mr. John Callis

REGULAR MEETING AGENDA
Tuesday, September 17, 2024 ~ 2:15 p.m.
The Hotel Bentley ~ Bayou Roberts Room
200 Desoto Street, Alexandria, LA 71301
(Please keep comments limited to 3 minutes per person)

A. Call to Order
B. Invocation
C. Pledge of Allegiance
D. Roll Call
E. Active Items

1) Motion to approve the September 2024 Consent Agenda:
   a) Motion to approve the August 20, 2024 Meeting Minutes. - **Public Comments**
   b) Motion to approve the August 2024 Financial Statements-**Public Comments**
   c) Motion to ratify the August 2024 Legal Bill-**Public Comments**
   d) Motion to ratify the August 2024 Accounting Bill-**Public Comments**

2) Motion to approve a grant request with the Louisiana Early Childhood Association (LAECA) in an amount not to exceed Five Thousand Dollars ($5,000) for meals at the LAECA State Conference to be held November 7-9, 2024. – **Public Comments**

3) Motion to approve a grant request with the Louisiana Rural Waterway Association (LRWA) in an amount not to exceed Thirty Thousand Dollars ($30,000) for meals at the LWRA Fall Mini Conference to be held October 14-17, 2024. **Public Comments**

4) Motion to approve guidelines for the 2025 budget (which will be presented at the October 15, 2024 meeting), as follows:

$175,000	To attract events ("Events") to the City of Alexandria ("City").	
$100,000	Alexandria Museum of Art:	$_____
	Rapides Symphony Orchestra :	$_____
	River Oaks Arts Center:	$_____
	Central LA Chamber of Commerce:	$_____

	Arts Council of Central Louisiana: $_____
$500,000	To be spent in cooperation with the City (through a Cooperative Endeavor Agreement or multiple agreements) to provide for the renovation, restoration, and development of property in the City.
$150,000	To fund overhead expenses (salaries, office supplies, insurance, etc.)
$925,000	TOTAL

4) Motion to authorize GAEDA to negotiate a Cooperative Agreement with the Alexandria/Pineville Area Convention and Visitors Bureau ("CVB") to develop a streamlined and coordinated process for identifying Events worthy of funding. The Cooperative Agreement will be presented to the Board of Commissioners for consideration at the October 15, 2024 meeting.

5) Motion to authorize GEDA to negotiate a Cooperative Development Agreement with the City to spend $1 million of GAEDA' money renovate, restore, or develop property in the City. Once negotiated, the Cooperative Agreement will be presented to the Board of Commissioners for consideration.

6) Motion to hire Brandon DeCuir as a consultant to develop and write:

   A. A job description for the GAEDA Employee who will be responsible for the day- to-day operation of GAEDA and the implementation of GAEDA's programs as defined by the Board of Commissioners (the "GAEDA Employee").

   B. A list of the qualifications which the GAEDA Employee must possess;

   C. A salary range for the GAEDA Employee; and

   D. A template for the yearly evaluation of the GAEDA Employee.

7) Motion to approve not renewing and allowing to terminate the current office lease which ends on 12/31/2024 and relocating the GAEDA office in office space provided by the City.

G. Executive Director Comments
H. Commissioner Comments
I. Legal Counsel Comments
J. Public Comments or Questions

K. Adjourn