



**THE GREATER ALEXANDRIA ECONOMIC DEVELOPMENT  
AUTHORITY BOARD OF COMMISSIONERS**

Dr. Curtis Lewis, Vice Chair  
Ms. Paula Katz, Secretary/Treasurer  
Mr. John Carroll  
Mr. Chris Patel

Mr. Ronald Morgan  
Mr. John Callis  
Mr. Greg Upton

**GAEDA COMMITTEE MEETINGS AGENDA**

**Tuesday, March 19, 2024 ~ 8:00 a.m.**

**The Hotel Bentley ~ Bayou Roberts Room**

**200 Desoto Street ~ Alexandria, LA 71301**

*(Public comments can be made prior to any vote)*

*(Please keep comments limited to 3 minutes per person)*

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**Executive, Administration and Legal Committee**

Dr. Curtis Lewis, Vice-Chair; Mrs. Paula Katz, Secretary/Treasurer

1. Motion to recommend approving the December 2023 Financial Statements. **Public Comments**
2. Motion to recommend approving the January 2024 Financial Statements. **Public Comments**
3. Motion to recommend approving the February 2024 Financial Statements. **Public Comments**
4. Motion to recommend accepting the Annual Audit report presented by Oestriecher & Company CPAs. for the year ended December 31, 2023 - **Public Comments**
5. Motion to recommend changing the GAEDA Committee Meetings from the 3<sup>rd</sup> Tuesday of the month to the 2<sup>nd</sup> Tuesday of the month at 3p.m. in the GAEDA Conference Room. - **Public Comments**
6. To hear public comments.

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**Governmental Relations Committee**

Mr. John Carroll, Chair; Mr. Greg Upton, Mr. John Callis

1. To hear public comments.

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**Capital Projects Committee**

Mr. Ronald Morgan, Chair; Chris Patel; Mr. Greg Upton

1. To hear a presentation regarding the Masonic Drive project from Mr. Keith Hillman of Meyer, Meyer, Lacroix & Hixson.
2. Discussion to instruct the committee to identify potential projects for GAEDA.
3. To hear public comments.

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**Economic Development Committee**

Mrs. Paula Katz, Chair; Mr. Ronald Morgan; Mr. Chris Patel; Mr. John Carroll

1. To hear a presentation on Implan Economic Impact Data and Analytical Applications.
2. To hear a presentation on Placer.ai: Location Intelligence & Foot Traffic Data Software
3. Motion to recommend approval of Cooperative Endeavor Agreement with the Alexandria/Pineville Convention and Visitors Bureau in an amount not to exceed Sixteen Thousand Five Hundred Dollars (\$16,500) to be used to offset the annual fee associated with the Placer Labs, Inc. subscription. – **Public Comments**
4. To hear discussion regarding the Attorney General’s opinion, opining that GAEDA does not have authority.
5. To hear discussion regarding modifications to the Grant/Funding process.
6. To hear public comments

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**Operations & Human Resource Committee**

Mr. Ronald Morgan, Chair, Chris Patel, Mr. John Callis

1. To hear public comments